

# Jotron company profile

Enhancing safety since 1967





“We are committed to building our company step by step, ensuring that every foundation we lay adds lasting value.”

Merete Berdal, CEO and owner

# Safe Journey!

Jotron is a privately owned company based in Larvik, Norway. We have a team of 365 employees spread across offices in Oslo, Singapore, Newcastle and Houston. Additionally, we maintain a representative office for the ATC market in Beijing and operate a production facility in Kaunas.

We are dedicated to developing and manufacturing professional products and communication systems for use in air, on land and at sea. For us, “**Safe Journey!**” is more than just a marketing tagline – it is our mission and responsibility. It serves as a reminder that what we do plays a vital role in safety systems worldwide. Aiming for excellence in everything we do, Jotron is certified in accordance with ISO 9001, 14001, 27001 and 45001.

## Innovation from the outset

For over 55 years, Jotron has consistently delivered lasting product value to the industry and our customers. Founded in 1967, the company spent three years developing the world’s first Emergency Position Indicating Radio Beacon (EPIRB), which was launched in 1970. While we have successfully ventured into new markets, we remain focused on developing industry-leading products by leveraging the most advanced technologies.

## Managing the entire product chain

Jotron is recognized globally as a leading provider of high-performance safety communication equipment. Our products are trusted worldwide, and we are continuously expanding into new and dynamic markets. What sets us apart in the industry is our complete control over the entire product chain - from initial concept and production to market delivery.

Our robust and well-established product portfolio offers critical communication solutions designed to perform reliably, even in the most challenging environments.

- VHF and UHF radios for air traffic control, coastal and offshore communication
- Ricochet synchronised recorder and replay system for air traffic control, vessel traffic service, coastal and offshore communications
- Emergency Position Indicating Radio Beacons (EPIRBs) and Voyage Data Recorders (VDR)
- Search and Rescue Transponders (SARTs)
- VHF handheld radios
- Automatic Identification Systems (AIS) Class A
- Personal Locator Beacon (PLB)

## Customer focused

Through dedicated service, consistent performance, and high-quality products, Jotron has built numerous enduring customer relationships.

Our team consists of supportive, solution-driven technologists and developers who are committed to collaboration.

We partner with quality-focused organizations that share our belief that the best solutions emerge from open and transparent communication.

**Most importantly, we prioritize our customers above all else!**

### Jotron Skipper AS

In 2023, Jotron acquired Jotron Skipper AS, a Norwegian manufacturer of IMO wheelmarked echo sounders and speed logs for navigation (skipper.no).

### Meeting market requirements

Research and development are essential to creating successful products and solutions that meet the demands of the international market. Jotron has a team of dedicated, experienced, and highly qualified engineers, and we invest more than 10% of our annual revenue in research and development.

### Commitment to environment, social and governance (ESG)

At Jotron, we recognize the pivotal role businesses play in creating a positive impact on the world. Our commitment to environmental, social, and governance principles is deeply embedded in our corporate DNA. Jotron's ability to create sustainable economic value relies on:

- Apply high ethical standards to all we do
- Employee engagement, built on respect and inclusivity
- Positive social impact on the local society
- Minimize the impact we make on the environment
- Take affirmative action in support of the United Nations sustainable developments goals

### Commitment to information and cyber security

Jotron is certified according to the ISO/IEC 27001:2023 standard for information security management systems. We are dedicated to safeguarding information and are actively involved in ensuring its protection.

### Commitment to safety in aviation

At Jotron, ensuring the safety of air traffic systems is paramount. Our unwavering commitment to this goal guarantees that our systems and products consistently deliver optimal performance. Developed in compliance with leading organizations such as ICAO, EASA, FAA, and EUROCAE, our solutions provide a trusted level of effectiveness.

### Trusted worldwide

With a global footprint, we have had the privilege of serving clients from all corners of the world, including some of the largest airlines, air navigation service providers, defense organizations, and maritime partners strategically located across the globe.



**Performance for Life**

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